



140 Hours of Fame - *Buy Art with Twitter!*

GUIDE FOR BIDDERS in 140hours® ONLINE ART AUCTION

BUY ART WITH TWITTER!sm

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Welcome to 140hours, the first online art auction in the world that lets you bid on and purchase international artworks, all from your Twitter® account, or using our sophisticated, real-time "Click to Bid Widget" for our unique art auctions.

Our goal is to ensure that you have a secure, fast and fun experience when you visit us on the World Wide Web from your home PC or Mac, your handheld smartphone, or any other mobile or wireless device anywhere in the world, day or night!

We have set up a few simple guidelines for placing your bids to purchase fine artworks via your Twitter account, OR entering your bid with our sophisticated real-time entry system. Follow these simple instructions, and we're sure this will be the best online shopping experience you have ever had.

OK, let's get started!

If you would like, you may easily download and print out a complete copy of this guide which you may print out and refer to as required from HERE: <http://www.140hours.com/docs/>

To participate in the 140hours online auction, you may register for and use your Twitter account, OR you may use our "Click to Bid Widget" which you see on each and every artwork page, and on our home page of 140hours.com. Twitter, the global social network, allows you to securely place your order with us for as many artworks as you wish to purchase, or you may elect not to use Twitter and instead utilize our unique "Click to Bid Widget" to place your bids with us during a live auction event. Either way works!

If you elect to use our simple "Click to Bid Widget", click the bid button you see at the top of the widget on any artist's page where their works are shown, and your bid entry form will appear on screen. Enter the needed information in the fields, and then click the "Submit" button at the bottom left of the bid entry form. Your bidding information will be immediately entered into our system and time-stamped, assuring both the privacy of and the accurate recording of the exact second that we receive your bid(s).

If you so choose, the Twitter account you use to place your bids MUST be your own account. It must be verified by you, and it must be in good standing with Twitter and the Twitter community at all times. Any use of borrowed, unauthorized or fraudulent Twitter accounts with our online Virtual Art Gallery Auction System (VAGAS®) will immediately invalidate all pending purchases. If you do not have a Twitter account, you may sign up online at <https://twitter.com/signup>.

You must have a valid PayPal account to pay for all artworks you purchase through 140hours online art auction. Much like a bank, PayPal's online payment system allows you to easily access your credit card or bank account to fund your purchases with 140hours. If you do not have a PayPal account, you may sign up online at <http://www.paypal.com>. Normally registration takes just a few minutes. Once your account is set up, you may place your bids in our 140hours art auction. As long as your PayPal account is in the process of being set up, your bids may be entered into our art auction system. So, go ahead and bid right now!

BEFORE you place any bids in our art auction system, MAKE ABSOLUTELY SURE you wish to purchase the item at the price you are bidding! This is important, as bids MAY NOT BE RETRACTED FOR ANY REASON. Your bid in our auction event is the same as a personal guarantee. It is a verbal and binding contract with us, and with the artist from whom you are purchasing artworks, that you will complete the transaction on a timely basis if you win the auction.

Once you have logged into your Twitter account, follow our Twitter account: @140hours. You must follow this account. If you don't, we will not be able to "return follow" you and you will not be able to send us direct messages containing your bidding information. THIS IS EXTREMELY IMPORTANT. To place your bids in our auction event, send a Twitter Direct Message ("DM") to @140hours. Each and every bid message must include all the following information: 140 Hours of Fame Official Item Number (shown on each artwork page), Bid Amount in \$USD, Your Full Legal Name, Your Home or Cell Phone Number and Your Personal Email Address.

Here's how a direct message for 140hours item number 123 should look:

#123, \$500, Jane R. Smith, 555-555-1212, jane@email.net

PLEASE NOTE: If you elect to use our "Click to Bid Widget" then all information may be entered on our bid form and will be routed to us, there is no need for you to either have a Twitter account or to send us Direct Messages on the Twitter network.

Your secret bids comes directly to us and are NEVER shared or disclosed to any third party. We post the highest current bid on each artwork periodically throughout the day on the 140hours website: 140hours.com, but we never disclose the identities of the bidders or ANY OTHER PRIVATE INFORMATION. NOTE: All information you send to 140hours through Twitter, by the use of our unique "Click to Bid Widget", via email, or by any other method, shall be held in strictest confidence. We guarantee that your personal information will NEVER be shared with any third party. Twitter Direct Messages (DM) are like emails sent directly to our secure 140hours email account. These messages are not posted publicly on Twitter, nor are they available to anyone viewing the 140hours website or

following @140hours on Twitter. Your privacy and your security are our first priority at 140hours, we guarantee it.

If you win the auction for any artwork(s), we will notify you via email immediately at the close of the auction and provide you with additional instructions for completing your purchase(s). We will coordinate on your behalf with the artist to arrange for shipping of your purchased artwork.

You, the purchaser, are responsible for ALL SHIPPING COSTS as determined by FEDEX, United Parcel Service (UPS), or other carrier, from the artist's studio to your home, office or other destination of your choice. The artist is responsible for packaging and protecting your purchased artwork for transit.

If you win the auction for artwork(s) in our event, upon confirmation of the shipping costs as determined by FEDEX, UPS or other carrier, we will email you a PAYPAL MONEY REQUEST. The money request is an electronic invoice specifying estimated time of arrival of your purchase(s), along with the exact shipping cost and the winning bid amount. The sum of these two figures will comprise your TOTAL AMOUNT DUE. You must pay the TOTAL AMOUNT DUE to us via PayPal within 15 days of your receipt of the PayPal money request. The money request will include exact instructions on how to complete your payment via PayPal.

Once your payment is cleared by PayPal, we will authorize the artist to send your shipment. In the continental United States, unless your artwork purchased is very large, you should probably receive it within about a week.

In order to protect your investment and your precious capital, we will certify that the artwork you purchased IS IN TRANSIT TO YOU before any monies are released to the artist.

BIDDERS' CHECKLIST Use this handy checklist and start bidding on great artwork today! Soon you'll be starting or expanding your art collection with 140hours online auction.

First, set up your free account with TWITTER online. If you don't have a Twitter account, register at: <https://twitter.com/signup> OR you may simply use our new "Click to Bid Widget" to enter your bids and personal information into our system, either way works for us!

Second, set up a PayPal account to pay for all artworks you purchase through 140 Hours of Fame. You may register with PayPal at: <http://www.paypal.com>.

Third, log onto your Twitter account and follow @140hours. We will automatically follow you in return. **IF YOU DON'T TAKE THIS STEP, WE CANNOT SEE OR ACCEPT YOUR SECURE BID(S).** *(If you use our "Click to Bid Widget" you don't need to take this step).

To place your bid in our auction event, send a Twitter Direct Message (DM) to @140hours. Each and every bid message must include all the following information: 140hours Official Item Number, Bid Amount in \$USD, Your Full Legal Name, Your Home or Cell Phone Number, Your Personal Email Address.

Here's how a message for 140hours item number 123 should look:

#123, \$500, Jane R. Smith, 555-555-1212, jane@email.net

*(IF YOU CHOOSE TO USE OUR "CLICK TO BID WIDGET, YOU DON'T NEED TO TAKE THIS STEP)

If you wish, INSTEAD of using the Twitter Direct Message (DM) procedure as above, you may simply use our "Click to Bid Widgets" which are located on each and every artist works' page AND you may use our "Super Widget" on the home page of our website. Just "Click to Bid" and the entry form will appear on screen in front of you. Just fill in the information and your bid amount on the artwork you wish to purchase, hit the "SUBMIT" button at the lower left of the bid form, and you are GOOD TO GO!

Keep close track of the CURRENT TOP BID (CTB) on any artwork you're bidding on. This is CRITICALLY important, as you could LOSE the auction if you are outbid by another customer!

If you win the auction for any artwork(s), we will notify you via email immediately at the close of the auction, and we will provide additional instructions for completing your purchase. We will coordinate on your behalf with the artist to arrange for shipping your purchased artwork(s), and will notify you with a PayPal Money Request (invoice) stating your total cost, including shipping cost, for each item.

Complete your payment via PayPal, and we'll have your artwork shipped to you right away.

That's all there is to it! If you have any questions or comments or need help, please call us at 513-ART-SHOW or send an email request to: 140hours@gmail.com. Thank you! We hope you have fun participating in our unique 140hours online art auction and enjoy the artworks you acquire with our service! As the inventor of 140hours and as your Host, I personally guarantee this will be the best art buying experience of your life!



Gary Brant, Director & Host 140hours

Buy Art with Twitter!sm

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